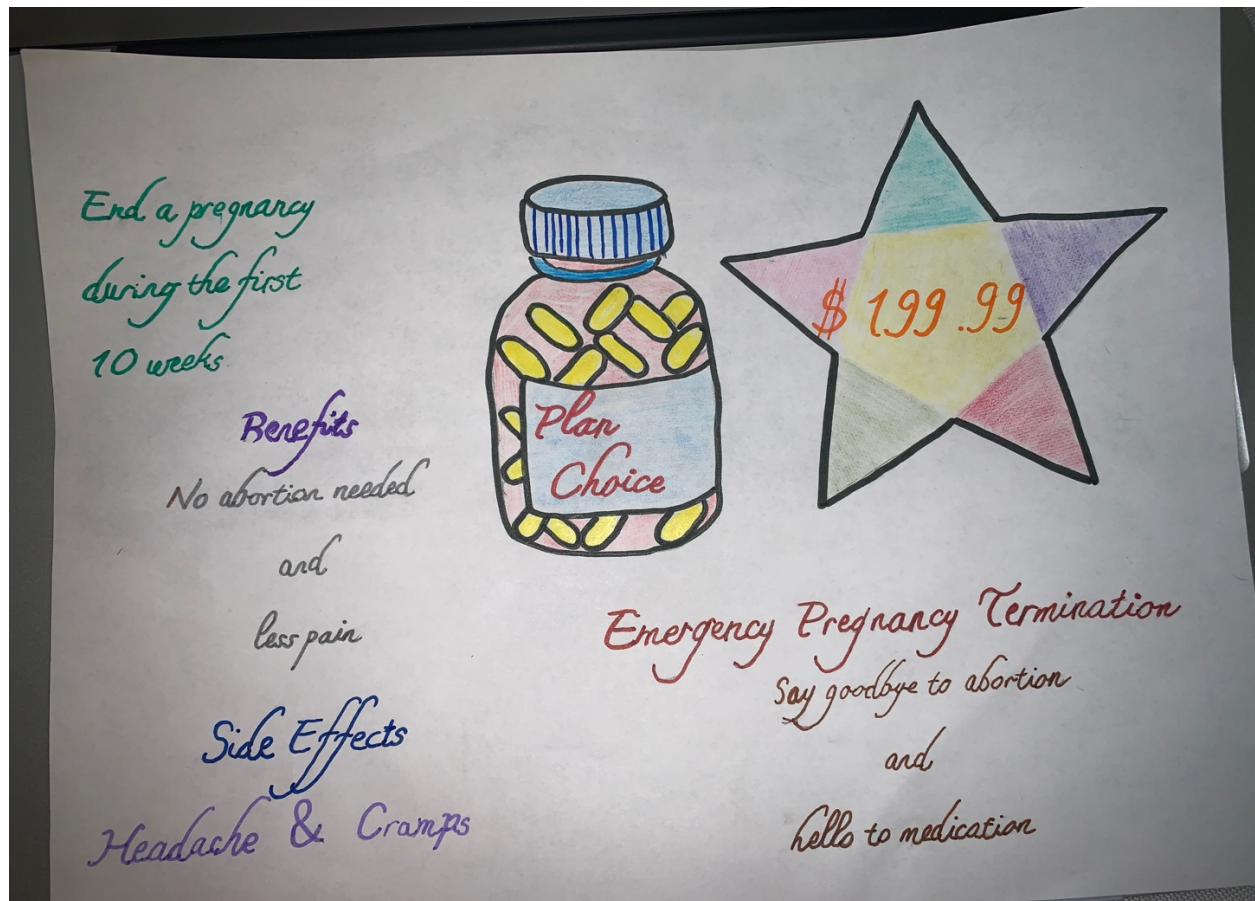


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English 10100
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Abortion



Genre: For this genre I decided to do an advertisement in order to sell a pill to terminate a pregnancy.

Purpose: I decided to do an advertisement because with the abortion law taking place in more and more states in the United States, creating a medicine that ends a pregnancy without getting an abortion is a good solution. I made sure that my ad was simple but gave enough information that will encourage a woman who can't receive an abortion to take this pill. This pill is also for women who just don't want an abortion but want to end a pregnancy and it's less pain and less money.

Audience: The audience for my advertisement is women under age 50. I picked women under the age of 50 because they can become pregnant at any age below that and the women may not want to have a baby at that age or at all. This will benefit the women more which is also why women under the age of 50 is the audience for my advertisement.



Genre: The genre for my second genre is a political cartoon.

Purpose: The purpose of the political cartoon is to show the audience that with pro-life you have no choice and also to inform the audience that no matter what you are trying to get rid of from being pregnant whether it is the baby father, the baby or the baby father crazy parent the abortion law is going to force you to live with the things you want to get rid of. On the other side you get to see a happy woman because she has a choice of keeping the baby or having an abortion. The choice is yours is very important because if everyone has equal rights and everyone voices are being heard than a woman deserves to make a choice on her pregnancy not the government.

Audience: The audience of the political cartoon are the pro-life activist because if they see how one choice can effect a pregnant women, than they will soon realize that it will effect many more and possibly cause more damage than what is being shown which is stress and possibly medical conditions for the future baby.